

Goat Games Partnership

August 2024



sanctuaryone

at Double Oak Farm



About Us

Join Sanctuary One in the 2024 Goat Games!

Since its inception 16 years ago, Sanctuary One has saved the lives of over 1000 animals, thanks to the support of our community. Although most of the animals are available for adoption, the ones who remain are well taken care of and loved at the care farm. However, this would not have been possible without the help of people and businesses like you!

This will be our second year we are teaming up with other farmed animal sanctuaries across the country to raise awareness of our life-saving work, and to have some fun. This is where the Goat Games comes in, and Sanctuary One is calling for partners to join us in this fundraising event.

Partnership

As a local business owner, we would be honored if you could host a day during August, 2024, and become a partner in the Goat Games. We understand that each business partnership might look different, so let's discuss what your unique business partnership could look like for the Goat Games.

In 2023, our first year to participate in the Goat Games, our business partners helped us come in 7th out of 17 sanctuaries across the country, raising more than \$5,000. **Can you help us get into the top three this year??**



Pictured,
Cindi of
Bumble &
Wren,
a 2023
partner



What our partners receive:

- Listed as local partners on Sanctuary One website
- Thank you shout outs on Facebook, Instagram, LinkedIn & Sanctuary One e-newsletter
- Private VIP Sanctuary One tour for up to ten
- 20 complimentary public tour tickets to offer your customers on your selected promotional day
- Event posters, logos, and graphics for use
- Fun goat facts & Sanctuary One goat stories to share with your followers and customers

We're also hosting photo opportunities for partners to come to the care farm beforehand to take pictures with some of our goats for their own social media and advertising push.



Partnership

What we ask of our partners:

- Highlight Sanctuary One's Goat Game competition to your customers on your selected day (in store and on social media)
- Offer our complimentary tour tickets to customers
- Host a donation box onsite/QR code sign during your day (or longer) as well as Sanctuary One brochures
- Offer a percentage of sales to Sanctuary One as a donation for the day or select hours during the day
- Post event signs in business leading up to and on day of event

Different businesses are doing different styles of partnership. Everyone has such different types of businesses and a cookie cutter style doesn't work. So some are doing a percentage of sales donated, some are donating a set amount if X number of customers come in on a particular day. You could donate a set amount from a Sanctuary One drink special (alcoholic and nonalcoholic choices). We're happy to work with you to find what works best.

Email Megan@SanctuaryOne.org for more information

